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### Editorial Meet&greet 31 January

In this newsletter:

- Good news corner
- New Year's resolution: we want to grow!
- Greenwashing Bingo by S4F Wageningen Upcoming events
- Local groups

Get involved!

### holidays! The end of November and early December were full of activities and news related to COP28. Many people are enthusiast over its outcome, given that its outcome for the first time

**Editorial** 

disappointment about the wording or the fact that other goals, such as those related to climate justice, have not been achieved. Find a summary of COP28 by CarbonBrief here. What else has been going on? Scientists4Future NL has been busy as ever, and that includes making plans for 2024. We hope that you're going to be a part of it, starting with the meet&greet AND national meeting on 31 January! And why not bring a friend or colleague that is interested in what universities and universities of applied sciences can do to counter the climate crisis?

The end of the year is approaching and many of us are looking forward to a break over the

mentions that the goal is to "transition away from fossil fuels". Many others have expressed

Until then, we wish you a wonderful holiday season and time to rest and recharge! Meet&greet 31 January

Are you concerned about climate change but not sure what you can do about it? Or are you involved in other groups but curious about Scientists for Future? Or have you recently joined

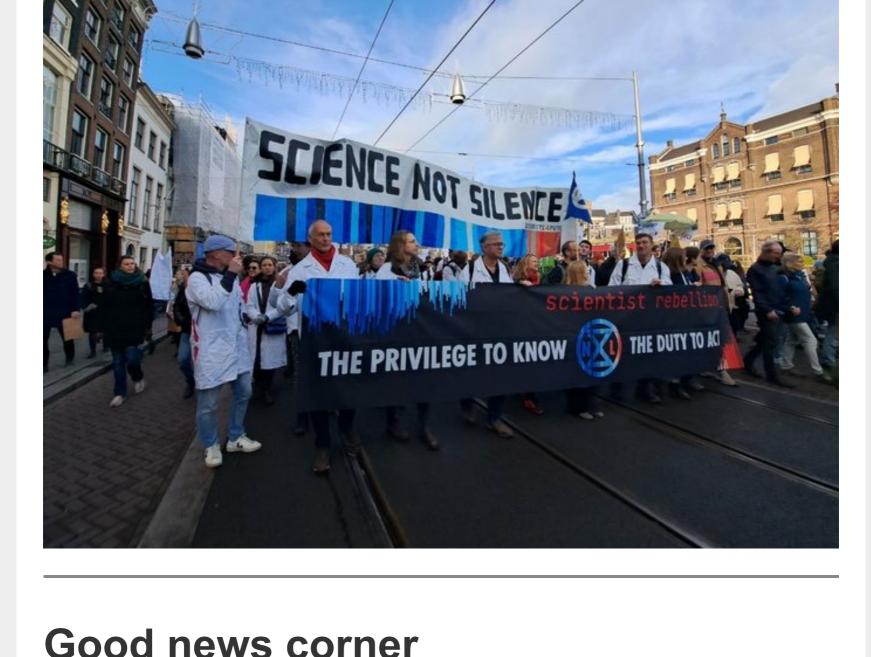
## Please join our Meet & Greet on Wednesday 31 January at 19.00 on **Zoom**. We will tell you about how Scientists for Future works and the kind of work we do, and you will have an

opportunity to ask questions and informally meet others.

Scientists for Future and do you want to get to know us better?

Read more below, and we hope to see you there!

Join us: we are stronger together! For questions, please email us at <a href="mailto:contact@scientists4future.nl">contact@scientists4future.nl</a>



### • Dutch composting industry will overachieve its peat convenant goal to double its production of compost as peat replacement from 300000m3 to 600000m3! The aim was to get there by 2025, but they will reach it this or at latest next year!

days! Here's a selection for you:

 4bn € in Germany for nature-based climate solutions like wetland restoration First medium-sized fossil subsidies in the Netherlands out of the door Forests in the Netherlands are improving and becoming more diverse, according to the recently published Florabalans

Do you usually make a list of New Year's resolutions? Here's a tip from S4F NL: forward this

professionals and we want to grow. Not just a little bit, but to 2000 readers in 2024! Will you help

Because 'they' should

first go green in

India, China or

somewhere else?

Because new

technology will

Because it's up to

ls it vegan

SURE!

OF \*\* Belev

CORRECTAMUNDO

Nonsense. A better

that title.

Are you sure? >

Are you incentivized to

to consume (much) less ?

This isn't green washing

but Whataboutism, a familiar excuse for

not changing your

GREENWASHING! (don't fall for it)

Oh wow! This daim

might even be JUSTIFIED!

behaviour.

That escape route has a name:

technological optimism

Stop consuming, or at least

It's not always easy to stay hopeful and positive when engaged in work that is related to the climate crisis. However, on S4F NL's Slack channel we saw a lot of positive news these past

85% of newly installed power plants worldwide are renewable by now

• 8.5% less meat consumption in Germany within just a year

European carbon markets get more and more traction

**Greenwashing Bingo** 

An oil company that encourages motorists to donate money for tree-planting to reduce  $\mathrm{CO}_2$  emissions. A meat producer who advertises with images of happy piglets. Examples of greenwashing that are as cynical as they are hilarious, as we saw at the *Greenwashing Bullshit Bingo* recently organized by Scientists4-Future Wageningen, the Green Office Wageningen and the Centre for Space, Place and Society (CSPS\*). Here's how to see through it. Infographic Marieke Enter

Is an organization or individual claiming to

do something good for the planet andlor people?

Is the word eco / pure / sustainable/ fair / footprint / clean used?

17% less food waste in Dutch supermarkets in the last 5 years- quite a bit!

grow!

New Year's resolution: we want to

newsletter to a colleague! We send out this newsletter to over 1200 academics and

# By Martijn Duineveld **GREENWASHING** What do you mean, a green façade? This is purely about profit.

Does it say

why not ?

k there a picture

of a polar bear /

flower/

laughing calf,

Can you eat it ?

piglet or chicken

Is the colour green dominant in the illustrations, letters and photogr phy?

Is it about health?

us make that possible?

**EXPOSED** 

Something? . Can you wear it ? Your health? Oh okay. Good luck. <u>S4F Wageningen</u>, <u>The Centre for Space</u>, <u>Place and Society</u>, and the <u>Green Office Wageningen</u> organised a Bullshit Bingo Greenwashing Pub Quiz to discuss complex topics in a fun and accessible way. The first edition of the guiz was held on Saturday, November 18, and attracted over 40 participants at a café in downtown Wageningen. The pub quiz and bingo event focused on how corporations use misleading green advertising, unfounded environmental claims, and contradictory climate promises to delay or prevent necessary climate policies and actions.

assistance, the PowerPoint and script.

Is the idea that you

**Upcoming events** • 31 January, 19:00: meet&greet for people that are (relatively) new to Scientists4Future NL on Zoom 31 January, 20:00: national meeting Scientists4Future NL on Zoom 7th March, 20:00: national meeting Scientists4Future NL on Zoom 20 April: in-person national meeting in Utrecht 13 May, 20:00: national meeting Scientists4Future NL on Zoom 18 June, 20:00: national meeting Scientists4Future NL on Zoom

During the evening, we shared hilarious, problematic, and crazy examples of greenwashing. We

raised awareness about the issue of climate obstruction, which is how big industry obstructs transitions to a low-emission society and climate justice. We also awarded prizes. Please note that more editions of the Bullshit Bingo Greenwashing Pub Quiz will follow. If you would like to

organise one yourself let martijn.duineveld@wur.nl know and he will provide you with

Local groups

 Amsterdam Utrecht Leiden Delft Twente

- Nijmegen Deventer/Zutphen Groningen Maastricht
- Wageningen

NIOZ (Texel and Yerseke)

**Get involved!** 

Are you a subscriber to this newsletter who is not yet actively involved in S4F NL? Curious to find out more about what S4F does and how you can contribute? Get in touch via contact@scientists4future.nl or email Disa at d.a.sauter@uva.nl Follow us on <u>Facebook</u>, <u>Instagram</u> or <u>Twitter</u> where we share national and international news

regarding the role of scientists in times of the climate crisis.



